



Promotional Options

[Conejo Valley Guide](#)® highlights thousands of events and things to do in Ventura County and surrounding areas. The site and its social media properties contain a mixture of original and curated local content.

Followers

- 40,000 Monthly Unique Visitors and 75,000 Monthly Page Impressions
- Social Media Followers: Facebook 29,000, Instagram 23,000
- Email Subscribers: 10,000

Banner Ads on right sidebar of site

- Monthly rates: Top spot \$250 (TAKEN), Others \$150
- Sizing: 350 x 100 pixels

Sectional Ads on specific pages of site

- Home page: \$125/month for top spot, \$75/month for others
- Events Calendar page: \$125/month **POPULAR**
- Sizing: 728 x 98 pixels

Local Events / Events Calendar

- Free events of broad public interest are posted to [Local Events](#) and/or the [Events Calendar](#) at our discretion.
 - Paid listings in **Local Events** are \$50 per event. Post may include text and image.
 - Paid listings in **Events Calendar** are \$50 per event. Text only.
- The [Community Forum](#) section of the site is offered for use, FREE of charge, directly by the public to post events of a commercial nature and other announcements.

Social Media and Periodic Emails

- Social media posts: **POPULAR**
 - **CVG Facebook Page (@ConejoValleyGuide)** \$100 per post
 - **CVG Instagram (@conejovalleyguide)** for \$100 per post
 - **CVG Facebook and Instagram Post** - \$150 (save \$50)
- Inclusion in **CVG Periodic Emails**, including text and image, for \$125 per issue.

Questions

- **How much advance notice is needed?** Usually a day or two.
- **How can I pay?** By check, credit card, PayPal or Venmo
- **Do ads have a minimum duration?** No
- **How about a package deal?** Sure! Tell us your budget and we'll go from there.

Contact info@conejovalleyguide.com or (805) 312-5952